



New Jersey Audubon's Nature Center of Cape May 2023 Community Sponsorship Opportunities



Yes, _____ agrees to be a 2023 sponsor
(Name of business)

for the Nature Center of Cape May's fundraising events and programs.

New this year! Cape May's popular Harbor Fest is back and will attract thousands of participants to the Nature Center of Cape May grounds. We are bundling all 3 of our annual fundraising events into one sponsorship package to provide your business with greater exposure. Triple the benefits and triple the fun!

Event Presenting Sponsor: \$5,000

- Exclusivity. Only one headliner Event Presenting Sponsor available for each major event. Or sponsor **all three for \$12,000.**

- Harbor Fest: June 17, 2023
- Catch of Cape May Gala: June 25, 2023
- Cape May's Monarch Fest: September 24, 2023

- Top billing recognition in social media posts and advertising
- Featured corporate logo, including website link, included on the selected event web page as well as listing for other two events.
- Featured banner at selected event and availability to hang banner at other two events.
- Opportunity to have an exhibit table at a prime location at the selected event.
- **Two reserved VIP tables for ten at the exclusive Catch of Cape May event**

Gold Event Sponsor: \$3,000

- Recognition in 3 social media posts
- Business logo, including website link, included on the events web page.
- Recognition on banner/signage at events.
- Vendor space at Harbor Fest
- **One reserved VIP table for ten at the exclusive Catch of Cape May event.**

Silver Event Sponsor: \$2,000

- Recognition in 2 social media posts
- Business logo, including website link, included on the events web page.
- Recognition on banner/signage at events.
- Vendor space at Harbor Fest
- **6 tickets to attend the exclusive Catch of Cape May event.**

Bronze Event Sponsor: \$1,000

- Recognition in 1 social media post
- Business logo, including website link, included on the events web page.
- **4 tickets to attend the exclusive Catch of Cape May event.**

Program Sponsor: \$1,000

- Recognition in 1 social media post
- Acknowledgment of program support in the program description on Eventbrite.
- Announcement at the start of the program that your business is sponsoring the program.
- Business logo, including website link, included on the Nature Center's web page.
- **2 tickets to attend the exclusive Catch of Cape May event.**

- Harbor Safari sponsor
- Beachcombing at the Cove sponsor
- Nighttime on the Beach sponsor

For businesses: My company will provide payment for this sponsorship by May 1, 2023. I understand that as a business sponsor my company's name and/or logo with contact information will be included on the Nature Center of Cape May's promotional materials for the event.

Name (Contact person)	
Signature	
Business Name	
Address	
City, State, Zip	
Phone	
e-mail address	
Web-site address	



NEW JERSEY
AUDUBON
www.njaudubon.org

Please fill out and mail or email to:

Gretchen Whitman, Center Director

NJ Audubon Nature Center of Cape May

1600 Delaware Avenue Cape May, NJ 08204

We ask that you send a high-resolution digital image of your logo to

gretchen.whitman@njaudubon.org

Any questions? Call Gretchen at 609-427-3045 (work) or 609-602-1498 (mobile)