



NJ Audubon Watershed Restoration & Community Empowerment Program - 2024 Grant Application

Thank you for applying to the Watershed Restoration and Community Empowerment Program. Before beginning the online application we encourage you to visit our Resource Hub to download the Request for Proposals, the Application Instructions and the PDF of the application as well as refer to other documents that may help you build your proposal.

Please answer all questions thoroughly and accurately. Complete applications are due on or before **Friday March 15, 2024 at 11:59pm**.

You should receive an email shortly after completing this form with instructions on how to upload additional application materials. Please check your spam, junk, promotions, and/or other folders. If you have further questions or concerns, please sign up for a Strategy Session with Kelly Wenzel, Program Manager. All instructions and resources can be found on our Resource Hub www.njaudubon.org/watershed-grants

This should be used for reference only. Please complete the online form to apply. Thank you.

* Required

Grant Information

1. Title of Project (8-10 words) *

2. Total Amount Requested (not including additional technology request) *

3. Project Abstract (50 words max). If awarded, this text will be used on our website. *

4. Project Description (500 words max.). *

5. Full Organization Name (no abbreviations) *

6. Organization Abbreviation. This is used to code your uploaded files. Please see the Application Instructions for complete details. *

For example: New Jersey Audubon becomes NJA

7. Organization Type *

- Nonprofit 501(c)3 Organization
- Community Development Corporation
- State Designated Tribal Statistical Area or Indigenous Group
- Other

8. Primary Organizational Contact *

9. Organization Street Address *

10. Organization City *

11. Organization State *

12. Organization Zip *

13. Primary Email *

14. Primary Phone *

15. Secondary Contact Name

16. Secondary Email

17. Secondary Phone

Full Proposal

Please refer to the RFP for more information. It is advised that you construct your responses in an offline document and paste responses here.

18. I am opting to submit a Video Application. I understand that my Video Application must follow the guidelines outlined in the RFP. Video upload instructions included in the Application Instructions sheet. *

Yes

No

19. Project Type: Please select the grant category for the proposed project. *

Planning

Capacity Building

20. **Project Priority:** Briefly explain the need and strategic importance of implementing the project in the specific location at this particular time, and why the proposed approach is appropriate for addressing the need. *

21. **Project Context:** Explain why this project is important in its geographic/landscape context. Describe if and how the project relates to any local or regional habitat or watershed initiatives or plans. Describe how the project will be maintained to ensure benefits are achieved and sustained long- term. *

22. **Objectives and Methods:** Describe the project's specific goals and objectives and proposed methods to achieve those goals and objectives. List anticipated outputs and outcomes; describe expected benefits to habitats and communities. *

23. **Partners:** Describe the partners you will be enlisting to ensure project success. Describe why and how they have been engaged. Indicate whether the proposed project has been reviewed by or involves the participation of appropriate local, state, or federal government agencies, and whether the project leverages resources provided by those agencies. *

24. **Monitoring and Measuring Performance:** Describe how progress toward objectives will be evaluated, including how quantifiable results and impact will be verified and documented. *

25. **Transfer of Knowledge:** Describe how knowledge gained through the project will be transferred to other organizations throughout the watershed. What will your "ripple" be? *

Technology Funding

Applicants are eligible to include up to \$1500 for technology above their grant amount. Eligible items include hardware, software, and webpage development. Technology funding should support needs directly related to planning or capacity building and are "wish list" items not budgeted for in the larger proposal budget. Technology funding is not guaranteed.

26. I would like to apply for additional Technology Funding above my desired grant amount. *

Yes

No

27. Please indicate your desired dollar amount for additional Technology Funding. *

28. Please provide an explanation for why this particular technology is integral to completing your project and how it will all for greater impact on your work. How would receiving funding for this "wish list" item enhance the ability to complete your project above what is requested in the larger proposal? *

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