

2024



NEW JERSEY
AUDUBON

NJ Audubon Ambassador Challenge (Level II)



The Level II NJ Audubon Ambassador Challenge is a great way to participate in the World Series of Birding at your own pace with friends and family anywhere!

In a nutshell:

- There are no entry fees for NJ Audubon Ambassador Level II participants.
- All NJ Audubon Ambassador participants are expected to raise money for NJ Audubon (a minimum of \$100/team member). Remember – this event is a fundraiser for conservation!
- A team can consist of one person or many people (there is no upper limit).
- An individual can be part of only one team.
- NJ Audubon Ambassador team members can be from different states or even different countries.
- If a team is participating outside the state of New Jersey, when registering, its team name should include a reference to where it is participating, such as, “WV: The Mountaineering Merlins.”
- All teams are encouraged to use eBird Trip Reports to submit tally.
- All teams should create a team page on the WSB website to enhance their fundraising efforts.
- The NJ Audubon Ambassador Award is given to the non-NJ Audubon staff/board team that raises the most money for conservation. This is recognized the following year.
- Teams wanting to be listed on the WSB t-shirt should register by April 21st. All teams must register by midnight on May 10, 2024.

All WSB participants should follow common sense health and safety protocols.

Fees and Registration Information

Team Member registration: \$0/person - all pledges/monies raised by Level II teams

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benefit New Jersey Audubon.

WSB T-shirts: \$25/shirt (does not include shipping) Shirts can be ordered during the online registration process OR after registration by sending an email to wsb@njudubon.org

Sunday May 12 is the Awards Brunch. Tickets are \$30 per person and must be ordered no later than May 6th.

Other Information

Participants are strongly encouraged to use the WSB website for fundraising. It is a custom-designed fundraising platform. Fixed donations are charged to the donor immediately and added to your fundraising tally. Pledges per species are calculated based on the estimated total species provided during registration and immediately added to your fundraising tally, although not charged to your donor's credit card until the final tally is established after the event. *Donations and pledges per species that are mailed to NJ Audubon will take up to three weeks to post to your fundraising tally.*

All monies not paid via the WSB website must be collected by the team and submitted to NJ Audubon by July 1, 2024. Money received after that date is likely to be applied to next year's WSB.

NJ Audubon Ambassador teams include our Board of Directors, NJ Audubon center-based Century Run Teams, and teams composed of families and friends. Most do not bird during the entire 24 hours; and many do much less. All NJ Audubon Ambassadors have one thing in common: everyone has fun, and everyone works hard to raise money for NJ Audubon.

Each team should appoint an official designee who will enter the team's identifications on eBird Trip Reports by midnight. It is up to the teams to design their communications in a fashion that gets their total submitted before midnight. If not using eBird, please email to wsb@njudubon.org by midnight and understand that it may take a few days to post your final tally.

Have fun with your team page on the WSB website! Let your love of birds and commitment to conservation shine through to attract donors.

Teams are welcome to adopt one of the Level I category strategies, such as a Big Stay or Carbon Footprint team while being non-competitive. Describe your strategy on your team page. A very special award, called the NJ Audubon Ambassador Award, is given the following year to the "independent" (i.e. Non-staff) Level II team that raised the most funds for NJ Audubon the year before.