

NEW JERSEY AUDUBON SOCIETY Financial Statements August 31, 2024 and 2023 With Independent Auditor's Report



# New Jersey Audubon Society Table of Contents August 31, 2024 and 2023

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# INDEPENDENT AUDITOR'S REPORT

To the Board of Directors of New Jersey Audubon Society:

## **Report on the Audit of the Financial Statements**

# **Opinion**

We have audited the financial statements of New Jersey Audubon Society (the "Society"), which comprise the statements of financial position as of August 31, 2024 and 2023, and the related statements of activities and changes in net assets, cash flows and functional expenses for the years then ended, and the related notes to the financial statements.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of New Jersey Audubon Society as of August 31, 2024 and 2023, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

# **Basis for Opinion**

We conducted our audits in accordance with auditing standards generally accepted in the United States of America ("GAAS") and the standards applicable to financial audits contained in *Government Auditing Standards* issued be the Comptroller General of United States ("*Government Auditing Standards*"). Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of the Society and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Society's ability to continue as a going concern for one year after the date that the financial statements are available to be issued.

## **Auditor's Responsibilities for the Audit of the Financial Statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS and *Government Auditing Standards* will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.



In performing an audit in accordance with GAAS and Government Auditing Standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are
  appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of
  the Society's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Society's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.

# Other Reporting Required by Government Auditing Standards

Withern Smith + Brown, PC

In accordance with *Government Auditing Standards*, we have also issued our report dated April 2, 2025 on our consideration of the Society's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements and other matters. The purpose of that report is solely to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on the effectiveness of internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the Society's internal control over financial reporting and compliance.

April 2, 2025

# New Jersey Audubon Society Statements of Financial Position August 31, 2024 and 2023

	2024	2023
Assets		
Current assets		
Cash and cash equivalents	\$ 2,443,171	\$ 2,441,956
Grants receivable	592,048	538,090
Accounts receivable	26,687	63,864
Contract assets	117,521	46,831
Promises to give receivable	685,511	973,397
Prepaid expenses and other current assets	64,954	57,615
Merchandise inventory	464,377	459,693
Total current assets	4,394,269	4,581,446
Property and equipment, net	3,115,282	3,395,165
Other assets		
Investments	12,642,283	11,335,483
Promises to give receivable, net	503,091	520,101
Beneficial interest in funds held by others	724,498	606,611
Cash surrender value, life insurance	308,330	296,660
Land held in perpetuity	15,527,029	16,833,729
Total other assets	29,705,231	29,592,584
Total assets	\$ 37,214,782	\$ 37,569,195
Liabilities and Net Assets		
Current liabilities		
Accounts payable and accrued expenses	\$ 439,028	\$ 520,848
Refundable advances	809,264	744,730
Contract liabilities	192,314	107,750
Total current liabilities	1,440,606	1,373,328
Net assets		
Without donor restrictions	8,150,893	7,202,438
With donor restrictions	27,623,283	28,993,429
Total net assets	35,774,176	36,195,867
Total liabilities and net assets	\$ 37,214,782	\$ 37,569,195

The Notes to Financial Statements are an integral part of these statements.

# New Jersey Audubon Society Statements of Activities and Changes in Net Assets Years Ended August 31, 2024 and 2023

		2024	2023					
	Without Donor Restrictions	With Donor Restrictions	Total	Without Donor Restrictions	With Donor Restrictions	Total		
Support and revenues								
Sale of merchandise	\$ 987,511	\$ -	\$ 987,511	\$ 977,497	\$ -	\$ 977,497		
Less: Cost of goods sold	(734,258)		(734,258)	(698,657)		(698,657)		
Net sales of merchandise	253,253	=	253,253	278,840	=	278,840		
Contributions of cash and other financial assets								
General contributions	1,386,375	710,870	2,097,245	1,173,708	609,279	1,782,987		
Bequests	470,127	-	470,127	584,318	-	584,318		
Memberships	435,290	-	435,290	428,758	-	428,758		
Grants	1,938,491	-	1,938,491	1,601,401	-	1,601,401		
Contributions of nonfinancial assets	113,931	-	113,931	56,315	-	56,315		
Special event income	241,837	-	241,837	305,908	-	305,908		
Less: Special events expense	(119,022)		(119,022)	(78,363)		(78,363)		
Net special events	122,815	-	122,815	227,545	-	227,545		
Contract revenue	987,618	-	987,618	984,548	-	984,548		
Change in value of funds held by others	-	117,887	117,887	-	14,909	14,909		
Change in value of cash surrender value, life insurance	(8,330)	-	(8,330)	(8,102)	-	(8,102)		
Investment return, net	1,702,189	149,117	1,851,306	676,681	84,002	760,683		
	7,401,759	977,874	8,379,633	6,004,012	708,190	6,712,202		
Net assets released from restrictions	2,348,020	(2,348,020)	-	1,047,331	(1,047,331)	-		
	9,749,779	(1,370,146)	8,379,633	7,051,343	(339,141)	6,712,202		
Expenses								
Program services								
Education and sanctuaries	4,475,256	-	4,475,256	2,692,952	-	2,692,952		
Stewardship	1,424,545	=	1,424,545	1,832,516	=	1,832,516		
Research	874,768	<u> </u>	874,768	728,287	<u> </u>	728,287		
Total program services	6,774,569	<u> </u>	6,774,569	5,253,755	<u>=</u> _	5,253,755		
Supporting services								
Management and general	880,662	=	880,662	773,993	=	773,993		
Development	1,146,093	-	1,146,093	1,097,113	-	1,097,113		
Total supporting services	2,026,755	=	2,026,755	1,871,106	=	1,871,106		
Total expenses	8,801,324		8,801,324	7,124,861		7,124,861		
Changes in net assets	948,455	(1,370,146)	(421,691)	(73,518)	(339,141)	(412,659)		
Net assets								
Beginning of year	7,202,438	28,993,429	36,195,867	7,275,956	29,332,570	36,608,526		
End of year	\$ 8,150,893	\$ 27,623,283	\$ 35,774,176	\$ 7,202,438	\$ 28,993,429	\$ 36,195,867		

The Notes to Financial Statements are an integral part of these statements.

# New Jersey Audubon Society Statements of Cash Flows Years Ended August 31, 2024 and 2023

		2024		2023
Operating activities				
Changes in net assets	\$	(421,691)	\$	(412,659)
Adjustments to reconcile changes in net assets				
to net cash provided by operating activities				
Depreciation		184,393		189,135
Grant of nonfinancial asset		1,526,867		-
Beneficial interest in funds held by others		(117,887)		(14,909)
Cash surrender value, life insurance		8,330		8,102
Unrealized gain on investments		(1,187,179)		(444,971)
Realized gain on investments		(209,162)		(26,709)
Bad debt expense		8,250		-
Adjustment to present value for contributions and grants		(33,899)		(36,036)
Changes in assets and liabilities				
Grants receivable		(53,958)		(252,482)
Accounts receivable		37,177		11,933
Contract assets		(70,690)		(13,918)
Promises to give receivable		330,545		922,284
Bequests receivable		-		7,162,796
Prepaid expenses and other current assets		(7,339)		(15,154)
Merchandise inventory		(4,684)		(48,913)
Accounts payable and accrued expenses		(81,820)		16,878
Refundable advances		64,534		(90,300)
Contract liabilities		84,564		40,697
Net cash provided by operating activities		56,351		6,995,774
Investing activities				
Purchase of property and equipment		(124,677)		(35,963)
Life insurance policy premiums paid		(20,000)		(20,000)
Purchase of investments		(406,826)		(7,613,386)
Proceeds from the sale of investments		496,367		1,351,088
Net cash used in investing activities		(55,136)		(6,318,261)
Net change in cash and cash equivalents		1,215		677,513
Cash and cash equivalents				
Beginning of year		2,441,956	_	1,764,443
End of year	<u>\$</u>	2,443,171	\$	2,441,956

# New Jersey Audubon Society Statement of Functional Expenses Year Ended August 31, 2024

	Program Services						Supporting Services					
	Education and Sanctuaries	S	tewardship_	R	esearch	_	Total Program Services		nagement and General	Dev	/elopment	 Total
Salaries	\$ 1,331,879	\$	623,746	\$	342,921	\$	2,298,546	\$	454,454	\$	615,393	\$ 3,368,393
Fringe benefits	307,312		202,247		96,685		606,244		81,497		185,510	873,251
Supplies	55,518		27,716		11,202		94,436		4,632		1,948	101,016
Insurance	62,330		37,283		2,797		102,410		14,045		4,363	120,818
Telephone	26,622		1,487		191		28,300		9,111		1,269	38,680
Printing	59,813		19,761		6,373		85,947		751		94,584	181,282
Postage	16,286		3,478		997		20,761		7,485		64,672	92,918
Advertising	26,126		-		110		26,236		-		-	26,236
Equipment	13,018		2,924		17,025		32,967		808		2,055	35,830
Occupancy	96,761		21,311		16,501		134,573		7,631		310	142,514
Travel	69,973		17,444		43,014		130,431		4,014		3,061	137,506
Professional fees and contracts	388,990		415,014		319,190		1,123,194		262,740		172,634	1,558,568
Program expenses	194,413		18,328		17,762		230,503		1,347		-	231,850
Repairs and maintenance	90,770		9,835		-		100,605		22,053		294	122,952
Direct costs of special events	-		-		-		-		-		119,022	119,022
Grant of nonfinancial asset	1,576,867		-		-		1,576,867		-		-	1,576,867
Depreciation	158,578		23,971		-		182,549		1,844		-	184,393
Bad debt expense					-				8,250		-	 8,250
	4,475,256		1,424,545		874,768		6,774,569		880,662		1,265,115	8,920,346
Less: Direct costs of special events												
netted with revenue						_					(119,022)	 (119,022)
	\$ 4,475,256	\$	1,424,545	\$	874,768	\$	6,774,569	\$	880,662	\$	1,146,093	\$ 8,801,324

The Notes to Financial Statements are an integral part of this statement.

# New Jersey Audubon Society Statement of Functional Expenses Year Ended August 31, 2023

	 Program Services						Supporting Services						
	ducation and anctuaries	St	ewardship_	R	esearch		Total Program Services		inagement and General	Dev	relopment		Total
Salaries	\$ 1,348,975	\$	892,714	\$	382,440	\$	2,624,129	\$	362,207	\$	550,523	\$	3,536,859
Fringe benefits	318,424		256,298		93,957		668,679		49,762		157,373		875,814
Supplies	12,842		14,961		2,074		29,877		7,643		1,346		38,866
Insurance	66,813		41,933		5,088		113,834		18,484		6,901		139,219
Telephone	33,370		13,818		1,783		48,971		4,708		4,940		58,619
Printing	69,167		26,835		8,290		104,292		926		113,013		218,231
Postage	16,479		7,011		2,200		25,690		1,616		58,444		85,750
Advertising	28,699		4,441		1,350		34,490		-		725		35,215
Equipment	14,961		5,648		10,672		31,281		25,011		7,043		63,335
Occupancy	66,723		19,648		-		86,371		24,902		3,592		114,865
Travel	73,941		31,047		23,257		128,245		7,927		2,710		138,882
Professional fees and contracts	231,905		382,255		149,952		764,112		261,371		187,626		1,213,109
Program expenses	165,624		97,405		47,224		310,253		-		-		310,253
Repairs and maintenance	82,373		13,914		-		96,287		7,545		2,877		106,709
Direct costs of special events	-		-		-		-		-		78,363		78,363
Depreciation	 162,656		24,588		_		187,244		1,891		-		189,135
	2,692,952		1,832,516		728,287		5,253,755		773,993		1,175,476		7,203,224
Less: Direct costs of special events													
netted with revenue	 										(78,363)		(78,363)
	\$ 2,692,952	\$	1,832,516	\$	728,287	\$	5,253,755	\$	773,993	\$	1,097,113	\$	7,124,861

The Notes to Financial Statements are an integral part of this statement.

#### 1. THE SOCIETY AND PURPOSE

New Jersey Audubon Society ("New Jersey Audubon," "NJA," or the "Society"), founded in 1897, is a New Jersey not-for-profit corporation incorporated in 1937. NJA envisions a future where people and nature thrive together with a mission to inspire and empower people to care for nature throughout New Jersey and beyond. NJA's conservation programs are focused on recovering wildlife, stewarding habitat, and connecting people to nature through action and education. NJA implements strategies that grow inclusive communities of nature supporters and encourages model habits for wildlife and native species through science, observations, and education.

#### 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### **Basis of Presentation**

The accompanying financial statements are presented on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States ("U.S. GAAP"). As such, financial reporting by not-for-profit organizations requires that resources be classified for accounting and reporting purposes into net asset categories according to externally (donor) imposed restrictions. The Society has recorded accounting transactions in two net asset categories as follows:

**Net assets without donor restrictions:** Net assets that include expendable resources that are used to carry out the Society's operations and are not subject to donor-imposed stipulations. Net assets without donor restrictions may be designated for specific purposes by the Society or may be limited by contractual agreements with outside parties. Board designated net assets are included as net assets without donor restrictions.

**Net assets with donor restrictions:** Net assets subject to donor imposed restrictions that will be fulfilled by the passage of time or actions of the Society. Other donor restrictions are perpetual in nature, whereby the donor has stipulated the funds be maintained in perpetuity.

Revenues and gains and losses on investments and other assets are reported as changes in net assets without donor restrictions unless limited by explicit donor-imposed restrictions or by law. Expenses are reported as decreases in net assets without donor restrictions and are allocated to functional categories depending upon the ultimate purpose of the expenditure. Releases of net assets with donor restrictions which include either the satisfaction of a donor requirement or the passage of time are reported as net assets released from restrictions in the statements of activities and changes in net assets.

## **Cash and Cash Equivalents**

Cash and cash equivalents are short term, highly liquid investments with a maturity date of three months or less on the date of acquisition.

#### Investments

Investments in equity securities with readily determinable values and all investments in debt securities are measured at fair value in the statements of financial position. Gains and losses, both realized and unrealized, resulting from increases or decreases in the fair value of investments are reflected in the statements of activities and changes in net assets as increases or decreases in net assets without donor restrictions unless the use was restricted by explicit donor stipulations or by law.

## **Merchandise Inventory**

Inventory, consisting entirely of merchandise purchased for resale, is valued at the lower of cost or net realizable value. Costs are determined on a first-in, first-out basis.

## **Property and Equipment and Restricted Land**

Buildings, improvements and land without donor restrictions are recorded at cost, except for donated items which are recorded at fair value based on the assessed value at the date of donation. Buildings located on permanently restricted land sites have been recorded as net assets with donor restrictions by the Society and will be depreciated over their useful lives.

Furniture and equipment are recorded at cost, except for donated items which are recorded at the fair market value on the date of donation. Depreciation is provided over the estimated useful lives of the assets using the straight-line method.

The principal rates for computing depreciation by major asset category are as follows:

Description	Estimated <u>Life (Years)</u>
Buildings and improvements	5-40
Furniture and equipment	3-5

The Society has recorded contributions of land as net assets with donor restrictions, based on the donors' written or implied request to maintain these sites as wildlife sanctuaries into perpetuity.

#### **Estimates**

The preparation of financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates. Significant estimates in these financial statements include the calculation of estimated useful lives of property and equipment, the net present value of promises to give receivable and the allocation of expenses to functional categories.

## Valuation of Long-Lived Assets

In accordance with the provisions of the accounting pronouncement on accounting for the impairment or disposal of long-lived assets, the Society reviews long-lived assets, including property and equipment, for impairment whenever events or changes in business circumstances indicate that the carrying amount of the assets may not be fully recoverable. Management has determined that no assessment was required for the periods presented in these financial statements.

#### **Income Taxes**

New Jersey Audubon Society is exempt from federal and state income taxes under Section 501(c)(3) of the Internal Revenue Code. Accordingly, the financial statements do not reflect a provision for federal income taxes. There were no uncertain tax positions at August 31, 2024 and 2023. The Society did not have any income tax related penalties or interest for the years presented.

# **Revenue and Support Recognition**

Contributions and Promises to Give

The Society recognizes grants and contributions, including bequests, as revenue when they are received or unconditionally pledged and records these revenues as without donor restriction or with donor restriction according to donor stipulations that limit the use of these assets due to time or purpose restrictions. Membership dues are deemed to be contributions based upon the limited member benefits received. When a donor restriction expires, net assets with donor restrictions are reclassified and reported in the statements of activities and changes in net assets as net assets released from restrictions.

Unconditional promises to give due within one year are recognized at net realizable value. Unconditional promises to give that are expected to be collected in future years are recorded at the present value of their estimated future cash flows using a risk free rate of return. Conditional promises to give, which include those with a barrier or other measurable performance requirement and a right of return or release, are not recognized as revenue until the conditions on which they depend have been substantially met. Payments received in advance of conditions being met are recorded as refundable advances on the statements of financial position. Grant funds expended in advance of reimbursement from the funding source are classified as grants receivable in the statements of financial position at net realizable value. Management individually reviews all balances on promises to give and based on an assessment of current creditworthiness, estimates the portion, if any, of the balance that will not be collected. Management has determined that no allowance for uncollectible promises to give was required at August 31, 2024 and 2023.

#### Contributions of Nonfinancial Assets

Contributions of nonfinancial assets are recognized at the estimated fair value determined on the date of contribution. Donated services are recognized as contributions if the services (a) create or enhance nonfinancial assets or (b) require specialized skills, are performed by people with those skills, and would otherwise be purchased by the Society.

## Revenue from Contracts with Customers

Revenues from contracts with customers include revenues from contracts, program fees, sale of merchandise and special events. These are treated as exchange transactions in the statements of activities and changes in net assets. There are no significant financing components as payment is received at or shortly after the point of sale. Funds received in advance from customers for services that have not been performed have been recorded as contract liabilities in the statements of financial position. Sales taxes collected concurrent with the revenue-producing activities are excluded from revenue. Any obligations for refunds are not material and accordingly related disclosures are not provided. These revenues are shown as support with no donor restrictions in the statements of activities and changes in net assets.

## Contract Revenue

Revenue from contract agreements is recognized over time as performance obligations are met. Refunds are allowed in limited situations prior to the occurrence of the program and occur infrequently.

## Sale of Merchandise

Revenues from the sale of merchandise are recorded at the time the goods have been shipped or when taken by the customer, which is a specific point in time. Rates are set for each item sold.

## Special Events

The Society accounts for revenue from special events in the statements of activities and changes in net assets net of direct costs related to the events. Special event revenue comprises an exchange element, based on the benefits received, and a contribution element for the difference and is treated as revenue without donor restrictions. The contribution portion is recognized as revenue when received. For the exchange portion, funds received in advance for ticket sales or sponsorships are recorded as contract liabilities until the event occurs. Revenues are recognized at a point in time, at the date the event is held.

Other revenues are received from investment income. These revenues are used to offset program and management and general expenses, unless restricted by the donor. Revenues from these sources are recognized at the time the investment income is received.

#### **Grants Made**

The Society recognizes grants made, including unconditional promises, as expenses in the period made. Conditional promises, that is, those with a measurable performance or other barrier, and a right of return or release, are not recognized in expense until the conditions on which they depend have been substantially met.

## New Accounting Pronouncements Adopted in the Current Year

Current Expected Credit Losses on Financial Instruments

In June 2016, the Financial Accounting Standards Board ("FASB") issued an Accounting Standards Update ("ASU") amending the accounting for credit losses on financial instruments. This methodology replaced the incurred loss methodology with the expected credit losses using a wide range of reasonable and supportable information. The amendment affects loans, debt securities, trade receivables, net investments in leases, off-balance-sheet credit exposure and other financial instruments recorded at amortized cost. The Society adopted the new standard effective September 1, 2023, using the modified retrospective approach. The implementation of this ASU had no material impact on the financial statements of the Society.

## **Functional Expense Classifications**

The expenses of the Society are presented in the statements of activities and changes in net assets under the following classifications which describe the Society's program activities:

- Education and sanctuaries To promote educational awareness and environmental protection through summer camps, field trips, lectures and weekend events and to maintain wildlife sanctuaries, educational centers and other properties.
- Stewardship To encourage and support sound conservation and stewardship practices and laws.
- Research To disseminate and advance knowledge of the natural environment through educational and research programs and publications.

All expenses which were not directly associated with the above service categories, primarily management and fundraising expenses are categorized as management and general expenses or development expenses. Expenses are allocated on a functional basis between the above classifications. Expenses that can be identified within a specific program or support service are allocated directly according to their natural expenditure classification. Other expenses that are common to several functions are prorated among the functions. Certain costs have been allocated among program service, management and general and development expenses. Such allocations are determined by management on an equitable basis.

The expenses that are allocated and the method of allocation are as follows:

Expense Category	Allocation Methodology						
Supplies	Direct expense						
Insurance	Headcount, direct expense						
Telephone	Direct expense						
Printing	Direct expense						
Postage	Direct expense						
Occupancy	Direct expense						

## Advertising

Advertising is expensed in the period incurred. Advertising amounted to \$26,236 and \$35,215 at August 31, 2024 and 2023, respectively.

## 3. CONTRIBUTIONS AND BEQUESTS RECEIVABLE

At August 31, 2024 and 2023, contributions and bequests receivable consisted of the following:

		2024	 2023
Total promises to give receivable	\$	1,225,135	\$ 1,527,397
Less: Discount to net present value		(36,533)	 (33,899)
Net promises to give receivable		1,188,602	1,493,498
Less: Current portion		685,511	 973,397
Promises to give receivable, long term	<u>\$</u>	503,091	\$ 520,101

At August 31, 2024 and 2023, contributions and bequests receivable were discounted using a risk-free rate which was 4.42% and 5.39%, respectively.

Maturities of contributions receivable at August 31, 2024 are as follows:

In one year or less	\$ 685,511
Between one and five years	 539,624
	\$ 1,225,135

## 4. FAIR VALUE MEASUREMENTS

The Society has provided fair value disclosure information for relevant assets and liabilities in these financial statements. For applicable assets (liabilities) subject to this pronouncement, the Society will value such assets (liabilities) using quoted market prices in active markets for identical assets to the extent possible (Level 1). To the extent that such market prices are not available, the Society will next attempt to value such assets (liabilities) using observable measurement criteria, including quoted market prices of similar assets (liabilities) in active and inactive markets and other corroborated factors (Level 2). In the event that quoted market prices in active markets and other observable measurement criteria are not available, the Society will develop measurement criteria based on the best information available (Level 3).

The following is a description of the valuation methodologies used for assets measured at fair value:

#### Mutual Funds

Valued at the daily closing price as reported by the fund. Mutual funds held by the Society are open-end mutual funds that are registered with the U.S. Securities and Exchange Commissions. These funds are required to publish their daily net asset value and to transact at that price. The mutual funds held by the Society are deemed to be actively traded.

# Beneficial Interest in Funds Held by Others

Valued at the fair market value of the underlying trust assets as determined by the third-party trustee. Due to the significant unobservable inputs required to estimate the fair value of underlying assets, the Society's beneficial interest in funds held by others is classified as Level 3 in the hierarchy.

The following table summarizes assets (liabilities) which have been accounted for at fair value on a recurring basis as of August 31, along with the basis for the determination of fair value:

		20			
	Total	Level 1		Level 2	Level 3
Mutual funds - stocks	 _	 _		_	
Foreign large blend	\$ 3,077,334	\$ 3,077,334	\$	-	\$ -
Large blend	2,006,779	2,006,779		-	-
Large growth	843,779	843,779		-	-
Large value	845,272	845,272		-	-
Mid cap blend	357,565	357,565		-	-
Small growth	346,905	346,905		-	-
Social index fund admiral	400,422	400,422		-	-
Mutual funds - fixed income					
Corporate bond	1,325,941	1,325,941		-	-
Intermediate term bond	2,387,958	2,387,958		-	-
Short-term bond	1,050,328	1,050,328		-	-
Cash surrender value,					
life insurance	308,330	-		308,330	-
Beneficial interest in funds					
held by others	 724,498	 		-	 724,498
	\$ 13,675,111	\$ 12,642,283	\$	308,330	\$ 724,498
		20	23		
	Total	Level 1		Level 2	 _evel 3
Mutual funds - stocks					
Foreign large blend	\$ 2,638,279	\$ 2,638,279	\$	-	\$ -
Large blend	1,771,743	1,771,743		-	-
Large growth					
	778,504	778,504		-	-
Large value	778,504 723,160	778,504 723,160		-	-
Large value Mid cap blend				- - -	- - -
_	723,160	723,160		- - -	- - -
Mid cap blend	723,160 306,015	723,160 306,015		- - - -	- - - -
Mid cap blend Small growth	723,160 306,015 300,176	723,160 306,015 300,176		- - - -	- - - -
Mid cap blend Small growth Social index fund admiral	723,160 306,015 300,176	723,160 306,015 300,176		- - - -	- - - -
Mid cap blend Small growth Social index fund admiral Mutual funds - fixed income	723,160 306,015 300,176 360,600	723,160 306,015 300,176 360,600		- - - - -	- - - -
Mid cap blend Small growth Social index fund admiral Mutual funds - fixed income Corporate bond	723,160 306,015 300,176 360,600 1,227,450	723,160 306,015 300,176 360,600 1,227,450		- - - - -	- - - - -
Mid cap blend Small growth Social index fund admiral Mutual funds - fixed income Corporate bond Intermediate term bond	723,160 306,015 300,176 360,600 1,227,450 2,227,274	723,160 306,015 300,176 360,600 1,227,450 2,227,274		- - - - -	- - - - -
Mid cap blend Small growth Social index fund admiral Mutual funds - fixed income Corporate bond Intermediate term bond Short-term bond	723,160 306,015 300,176 360,600 1,227,450 2,227,274	723,160 306,015 300,176 360,600 1,227,450 2,227,274		- - - - - - 296,660	- - - - -
Mid cap blend Small growth Social index fund admiral Mutual funds - fixed income Corporate bond Intermediate term bond Short-term bond Cash surrender value,	723,160 306,015 300,176 360,600 1,227,450 2,227,274 1,002,282	723,160 306,015 300,176 360,600 1,227,450 2,227,274		- - - - - - 296,660	- - - - -
Mid cap blend Small growth Social index fund admiral Mutual funds - fixed income Corporate bond Intermediate term bond Short-term bond Cash surrender value, life insurance	723,160 306,015 300,176 360,600 1,227,450 2,227,274 1,002,282	723,160 306,015 300,176 360,600 1,227,450 2,227,274		- - - - - - 296,660	- - - - - - 606,611

Investment return, net on the statements of activities and changes in net assets at August 31, 2024 and 2023, and was comprised of the following:

	2024			2023
Interest and dividend income	\$	485,200	\$	319,003
Realized gain		209,162		26,709
Unrealized gain		1,187,179		444,971
		1,881,541		790,683
Less: Investment fees		(30,235)		(30,000)
	<u>\$</u>	1,851,306	\$	760,683

# 5. PROPERTY AND EQUIPMENT, NET

Property and equipment, net at August 31, 2024 and 2023 was comprised of the following:

		2024	
	Without Donor Restrictions	With Donor Restrictions	Total
Land Buildings and improvements Furniture and equipment	\$ 1,000,000 5,172,465 <u>748,526</u> 6,920,991	\$ - 911,916 - 911,916 (905.858)	\$ 1,000,000 6,084,381 748,526 7,832,907 (4,717,635)
Less: Accumulated depreciation	(3,811,767) \$ 3,109,224	(905,858) \$ 6,058 <b>2023</b>	(4,717,625) \$ 3,115,282
	Without Donor Restrictions	With Donor Restrictions	Total
Land Buildings and improvements Furniture and equipment	\$ 1,000,000 5,130,732 700,376 6,831,108	\$ - 1,244,752 - 1,244,752	\$ 1,000,000 6,375,484 700,376 8,075,860
Less: Accumulated depreciation	(3,678,947) \$ 3,152,161	(1,001,748) \$ 243,004	(4,680,695) \$ 3,395,165

Depreciation expense charged to operations amounted to \$184,393 and \$189,135 for the years ended August 31, 2024 and 2023, respectively.

#### 6. BENEFICIAL INTEREST IN FUNDS HELD BY OTHERS

The Society is the remainder beneficiary of an interest in a charitable remainder annuity trust held by an outside trustee. The fair value of the trust at August 31, 2024 and 2023, was \$679,015 and \$565,433, respectively. The Society is the remainder beneficiary of an interest in two charitable gift annuities held by outside trustees. The fair value of the annuities at August 31, 2024 and 2023, was \$45,483. And \$41,178, respectively.

The change in value of the beneficial interest in funds held by others of \$117,887 and \$14,909 has been reflected in the statements of activities and changes in net assets at August 31, 2024 and 2023, respectively.

#### 7. CASH SURRENDER VALUE - LIFE INSURANCE

The Society is the beneficiary of a life insurance policy. The policy is recorded at its estimated cash surrender value, as determined by the issuing insurance company. At August 31, 2024 and 2023, the estimated cash surrender value was \$308,330 and \$296,660, respectively. Change in the cash surrender value of life insurance of (\$8,330) and (\$8,102) is presented in change in value of cash surrender value, life insurance in the statements of activities and changes in net assets during the years ended August 31, 2024 and 2023, respectively.

## 8. FINANCIAL ASSETS AND LIQUIDITY RESOURCES

As of August 31, 2024 and 2023, financial assets and liquidity resources available within one year for general expenditures, such as operating expenses and fulfillment of liabilities, were as follows:

	2024	2	2023
Financial assets at year end			
Cash and cash equivalents	\$ 2,443,1	71 \$ 2	,441,956
Grants receivable	592,0	48	538,090
Accounts receivable	26,6	87	63,864
Contract assets	117,5	21	46,831
Investments	12,642,2	83 11	,335,483
Promises to give receivable, without donor restrictions	1,188,6	02 1	,493,498
Financial assets	17,010,3	12 15	,919,722
Less: Net assets with donor restrictions	(11,371,7	<u>35</u> ) <u>(11</u>	,553,069)
	5,638,5	77 4	,366,653
Liquidity resources			
Estimated annual draw from investment funds	434,7	<u> </u>	200,000
Total financial assets and liquidity resources	\$ 6,073,2	92 \$ 4	,566,653

The financial assets above are not subject to donor or other contractual restrictions that make them unavailable for general expenditures within one year of the statement of financial position date. The Society manages its financial assets to be available as its operating expenditures, liabilities and other obligations come due. Excess cash is invested in mutual funds.

#### 9. LINE OF CREDIT

The Society has a \$2,000,000 line of credit, bearing interest at 0.25% above the prevailing prime rate which expired in October 2023 secured by the investments and all property of the Society. For the year ended August 31, 2023, there was no outstanding balance.

## 10. CONTRACT ASSETS AND LIABILITIES

Contract assets represent receivables which are not billed but have been earned. Contract liabilities represent funds received in advance of services provided or performance obligations being met. Receivables represent amounts billed for the services provided.

Receivables, contract assets and contract liabilities were as follows:

	 Accounts	Accounts Receivable			Contract Assets			Contract Liabilities			
	 2024		2023		2024		2023		2024		2023
Beginning of year	\$ 63,864	\$	75,797	\$	46,831	\$	32,913	\$	107,750	\$	67,053
End of year	\$ 26,687	\$	63,864	\$	117,521	\$	46,831	\$	192,314	\$	107,750

The Society received funds in excess of expenditures incurred, resulting in refundable advances related to grants on contracts that continue into the subsequent year and amounted to \$809,264 and \$744,730 at August 31, 2024 and 2023, respectively. Other contract liabilities have been recorded for program fees that are associated with programs occurring in the next fiscal year and amounted to \$192,314 and \$107,750 at August 31, 2024 and 2023, respectively.

## 11. COST OF GOODS SOLD

Cost of goods sold for the years ended August 31, 2024 and 2023, was computed as follows:

		2024	 2023	
Beginning merchandise inventory	\$	459,693	\$ 410,780	
Purchases		738,942	 747,570	
Goods available for sale		1,198,635	1,158,350	
Less: Ending merchandise inventory		464,377	 459,693	
Cost of goods sold	<u>\$</u>	734,258	\$ 698,657	

# 12. EMPLOYEE RETIREMENT PLAN

All employees of the Society who have completed minimum service requirements are eligible to participate in the New Jersey Audubon Society's Retirement Plan (the "Plan"), a defined contribution plan. Participants in the Plan are eligible to contribute amounts up to the maximum allowed by law on an annual basis. Discretionary employer contributions are determined by the Society and amounted to \$72,678 and \$84,783 for the years ended August 31, 2024 and 2023, respectively.

## 13. NET ASSETS

Components of net assets with donor restrictions at August 31, 2024 and 2023, were as follows:

	2024		 2023	
With donor restrictions - restricted by donor				
for programmatic use as follows:				
Education	\$	379,475	\$ 429,389	
Government relations		59,564	34,411	
Stewardship		248,214	179,087	
Research		116,866	102,168	
SOAR campaign		2,132,688	 2,070,727	
		2,936,807	2,815,782	
Time restricted		1,188,602	 1,493,498	
		4,125,409	4,309,280	
Donor endowed principal		7,246,326	7,243,789	
Beneficial interest in residual trust		679,015	565,433	
Charitable gift annuity		45,504	41,198	
Land restricted as site or sanctuary in perpetuity		15,527,029	 16,833,729	
Total net assets with donor restrictions	\$	27,623,283	\$ 28,993,429	

Net assets were released from donor restrictions by incurring expenses satisfying the purpose or time restrictions specified by donors as follows:

		2024		2023	
Purpose restrictions					
Research	\$	50,302	\$	682	
Government relations		4,980		3,914	
Education		125,526		147,301	
Stewardship		67,860		26,102	
SOAR campaign		503,937		521,712	
		752,605		699,711	
Satisfaction of time restrictions		288,715		347,620	
Release of land restricted as site or sanctuary		1,306,700			
Total released from restrictions	<u>\$</u>	2,348,020	\$	1,047,331	

During the year ended August 31, 2024, land restricted as site or sanctuary in perpetuity was granted to an outside conservation organization.

#### 14. ENDOWMENT FUNDS

## **Endowment Funds**

The Society's endowment consists of approximately 11 individual funds established by donors for a variety of purposes. Additionally, there is a board designated endowment included in the total investment pool, which is included in net assets without donor restrictions and is subject to the spending policy of the Society as well as to additional board direction as to use. As required by generally accepted accounting principles, net assets associated with endowment funds are classified and reported based on the existence or absence of donor-imposed restrictions. The endowment funds established by the donors are included in net assets with donor restrictions with land along with other components such that has been restricted by donors and a beneficial interest in a residual trust. These other components of net assets with donor restrictions are not included in the information below related to endowment funds as they are not subject to investment management practices by the Society.

#### Interpretation of Relevant Law

The State of New Jersey has enacted the Uniform Prudent Management of Institutional Funds Act ("UPMIFA") effective June 2009. Prior to that New Jersey operated under the Uniform Management of Institutional Funds Act ("UMIFA"). Both UPMIFA and its predecessor, UMIFA, provide guidance on the maintenance and spending of endowment funds when the intent of the donors is not clear. UPMIFA provides new guidelines for the expenditure of an endowment fund with donor restriction, absent explicit donor stipulations. UPMIFA eliminates UMIFA's requirement for a permanent endowment to be maintained at its historic dollar value amount and instead allows not-for-profits to adopt prudent spending policies which can allow for invasion of corpus. Furthermore, the permanent endowments of the Society are subject to written instruments in which the donor's intent as to purpose and spending policies are explicitly indicated.

The Society has interpreted state law as requiring the preservation of the value of the endowment fund with primary consideration given to the donor intent expressed in the gift instrument. For those donations subject to UPMIFA, the Society has followed the donor instruments in classifying as net assets with donor restrictions (a) the original value of gifts donated to the permanent endowment and (b) the original value of subsequent gifts to the permanent endowment. The Society considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- (1) The duration and preservation of the fund
- (2) The purposes of the Society and the donor-restricted endowment fund
- (3) General economic conditions
- (4) The possible effect of inflation and deflation
- (5) The expected total return from income and the appreciation of investments
- (6) Other resources of the Society
- (7) The investment policies of the Society.

## **Return Objectives and Risk Parameters**

The Society has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowment while seeking to maintain the purchasing power of the endowment assets. Endowment assets include those assets of donor-restricted funds that the Society must hold in perpetuity. Under this policy, as approved by the Board of Directors, the endowment assets are invested in a manner that is intended to minimize risk and maximize current income. The Society expects its endowment funds, over time, to provide an average rate of return of approximately 4.5% annually. Actual returns in any given year may vary from this amount.

## **Strategies Employed for Achieving Objectives**

To satisfy its long-term rate-of-return objectives, the Society relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Society targets an asset allocation that equally balances equities and fixed income investments to achieve its long-term return objectives within prudent risk constraints.

## Spending Policy and How the Investment Objectives Relate to Spending Policy

The Society has a policy of appropriating for distribution up to 5% each year of its endowment fund's average fair value. For both of the years ended August 31, 2024 and 2023, the spending rates were 3.00%, based upon a twelve-quarter rolling average. In establishing this policy, the Society's investment portfolio is expected to keep up with inflation over the long-term.

Additional appropriations from the endowment without donor restrictions can be made at the discretion of the Board for capital improvements or other strategic initiatives. This is consistent with the Society's objective to maintain the purchasing power of the endowment assets held in perpetuity or for a specified term as well as to provide additional real growth through new gifts and investment return. The following tables provide information regarding the change in the endowment net assets for the years ended August 31, 2024 and 2023:

	2024					
	Without Donor Restrictions With Donor Restrictions		Total			
Endowment net assets, beginning Investment return	\$	3,998,316	\$	7,389,666	\$	11,387,982
Investment income		344,913		31,679		376,592
Realized gain		191,335		17,573		208,908
Unrealized gain		1,087,314		99,865	_	1,187,179
		5,621,878		7,538,783		13,160,661
Contributions received		470,089		2,537		472,626
Appropriated for expenditure		(532,807)		(105,697)		(638,504)
Endowment net assets, ending	<u>\$</u>	5,559,160	<u>\$</u>	7,435,623	<u>\$</u>	12,994,783
Net assets with donor restrictions required to be maintained in perpetuity					\$	7,246,325

	2023				
	Without Donor Restrictions	With Donor Restrictions	Total		
Endowment net assets, beginning	\$ 3,311,417	\$ 1,290,090	\$ 4,601,507		
Investment return					
Investment income	240,319	32,784	273,103		
Realized gain	21,906	3,002	24,908		
Unrealized loss	351,846	48,216	400,062		
	3,925,488	1,374,092	5,299,580		
Contributions received	1,589,965	6,106,634	7,696,599		
Redesignation of funds	64,031	(64,031)	-		
Appropriated for expenditure	(1,581,168)	(27,029)	(1,608,197)		
Endowment net assets, ending	\$ 3,998,316	\$ 7,389,666	\$ 11,387,982		
Net assets with donor restrictions required to	o be maintained in perpetuit	У	\$ 7,243,788		

The value of the beneficial interest in funds held by others included in total net assets with donor restrictions is not included in the above tables. See Note 6 for details on the beneficial interest.

The value of land held in perpetuity included in total net assets with donor restrictions is not included in the tables above. See Note 5 for a description of land held in perpetuity.

# 15. CONTRIBUTIONS OF NONFINANCIAL ASSETS

The Society recognized contributed nonfinancial assets within revenue, including program supplies and legal services. Contributed services did not have donor-imposed restrictions. Contributed services recognized comprise legal services from legal professionals. Contributed services are valued and are reported at the estimated fair value in the financial statements based on current rates for similar legal services.

Contributions of nonfinancial assets consisted of the following for the years ended August 31, 2024 and 2023:

	 2024	2023
Legal services	\$ 113,931	\$ 56,315

## 16. RELATED PARTY TRANSACTIONS

For the years ended August 31, 2024 and 2023, contributions from members of the Board of Directors amounted to approximately \$183,000 and \$212,000, respectively.

#### 17. RISKS AND UNCERTAINTIES

## **Financial Instruments and Credit Risk**

The Society's financial instruments that are exposed to concentrations of credit risk consist primarily of its cash, cash equivalents, investments, grants receivable and contributions and promises to give receivable. The Society has significant cash balances at financial institutions which throughout the year regularly exceed the federally insured limit of \$250,000. Any loss incurred or a lack of access to such funds could have an adverse impact on the Society's financial condition, results of operations, and cash flows. Cash equivalents and investments are in high-quality securities. Although subject to market fluctuations, this investment policy somewhat limits the Society's exposure to concentrations of credit risk.

The Society invests in various investments which are exposed to various risks such as interest rates, credit and overall volatility risks. Due to the level of risk with certain investments, it is at least reasonably possible that changes in the values of investments will occur in the near term and that such changes could materially affect the Society's account balances and the amounts reported in the accompanying financial statements.

#### Revenue

The Society had contributions from one donor amounting to 11% of total contributions for the year ended August 31, 2024. The Society had contributions from one donor amounting to 12% of total contributions for the year ended August 31, 2023.

#### Receivables

At August 31, 2024 and 2023, the Society had three and two donors that comprised 59% and 25% of promises to give receivable, respectively. At August 31, 2024 and 2023, the Society had four and three donors that comprised 76% and 54% of accounts receivable, grants receivable and contract assets, respectively.

## 18. SUBSEQUENT EVENTS

The Society has evaluated subsequent events occurring after the statement of financial position date through the date of April 2, 2025, the date the financial statements were available for release. Based upon this evaluation, the Society has determined no subsequent events require disclosure or adjustment in the financial statements.



REPORT ON INTERNAL CONTROL OVER FINANCIAL REPORTING AND ON COMPLIANCE AND OTHER MATTERS BASED ON AN AUDIT OF FINANCIAL STATEMENTS PERFORMED IN ACCORDANCE WITH GOVERNMENT AUDITING STANDARDS

## INDEPENDENT AUDITOR'S REPORT

To the Board of Trustees of New Jersey Audubon Society

We have audited, in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States ("*Government Auditing Standards*"), the financial statements of New Jersey Audubon Society (the "Society"), which comprise the statement of financial position as of August 31, 2024, and the related statements of activities and changes in net assets, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements and have issued our report thereon dated April 2, 2025.

## **Report on Internal Control over Financial Reporting**

In planning and performing our audit of the financial statements, we considered the Society's internal control over financial reporting ("internal control") as a basis for designing audit procedures that are appropriate in the circumstances for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Society's internal control. Accordingly, we do not express an opinion on the effectiveness of the Society's internal control.

A deficiency in internal control exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct misstatements on a timely basis. A material weakness is a deficiency, or a combination of deficiencies, in internal control, such that there is a reasonable possibility that a material misstatement of the Society's financial statements will not be prevented, or detected and corrected on a timely basis. A significant deficiency is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

Our consideration of internal control was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in internal control that might be material weaknesses or significant deficiencies. Given these limitations, during our audit, we did not identify any deficiencies in internal control that we consider to be material weaknesses. However, material weaknesses or significant deficiencies may exist that have not been identified.

# **Report on Compliance and Other Matters**

As part of obtaining reasonable assurance about whether the Society's financial statements are free from material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements, noncompliance with which could have a direct and material effect on the financial statements. However, providing an opinion on compliance with those provisions was not an objective of our audit and, accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance or other matters that are required to be reported under *Government Auditing Standards*.



# **Purpose of This Report**

Withem Smith + Brown, PC

The purpose of this report is solely to describe the scope of our testing of internal control and compliance and the results of that testing, and not to provide an opinion on the effectiveness of the Society's internal control or on compliance. This report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the Society's internal control and compliance. Accordingly, this communication is not suitable for any other purpose.

April 2, 2025