

2026



2026 NJ Audubon Ambassador Challenge (Level II) Information

The Level II NJ Audubon Ambassador Challenge is a great way to participate in the World Series of Birding at your own pace with friends and family anywhere!

In a nutshell:

- There are no entry fees for NJ Audubon Ambassador Level II
- All NJ Audubon Ambassador participants raise money for NJ Audubon. A minimum of \$250/team member is requested. Remember – this event is a fundraiser for conservation!
- A team can consist of one person or many people (there is no upper limit).
- An individual can be part of only one team
- NJ Audubon Ambassador team members can be from different states or even different countries.
- If a team is participating outside the state of New Jersey, when registering, its team name should include a reference to where it is participating, such as, "WV: The Mountaineering Merlins."
- Ambassador teams are encouraged but not required to use eBird Trip Reports to submit their checklists
- All teams should create team pages and all team members should work in their Participant Centers to take full advantage of the new online fundraising tools.
- The NJ Audubon Ambassador Award is given to the non-NJ Audubon staff/board team that raises the most money and is recognized at the WSB Awards Brunch the following year.
- Teams will be listed on the official WSB t-shirt if they have registered by approximately April 15th. Please refer to the website for the exact 2026 deadline.

Other Information

Participants are strongly encouraged to use the WSB website for fundraising. Fixed donations are charged to the donor immediately and added to your fundraising tally. The new system does not allow for per-species pledges. *Donations that are mailed to NJ Audubon will take up to three weeks to post to your fundraising tally.*

Any monies not paid via the WSB website must be collected by the team and submitted to NJ Audubon by July 1, 2026. Money received after that date is likely to be applied to next year's WSB.

NJ Audubon Ambassador teams include its Board of Directors, NJ Audubon center-based Century Run Teams, and teams composed of families and friends. Most do not bird during the entire 24 hours and many do much less. All NJ Audubon Ambassadors have two things in common: everyone has fun, and everyone works hard to raise money for NJ Audubon.

Have fun with your team page on the WSB website! Let your love of birds and commitment to conservation shine through to attract donors.

Teams are welcome to adopt one of the Level I category strategies, such as a Big Stay or Carbon Footprint team while being non-competitive. Describe your strategy on your team page. A very special award, called the NJ Audubon Ambassador Award, is given the following year to the “independent” (i.e. Non-staff) Level II team that raised the most funds for NJ Audubon the year before.