

# NEW JERSEY AUDUBON ANNUAL REPORT

## 2025



MONARCH BUTTERFLY  
Photo by Kristin Mylecraine



NEW JERSEY  
AUDUBON

New Jersey Audubon is a privately supported, not-for-profit, statewide membership organization. Founded in 1897, it is one of the oldest independent Audubon organizations. Our mission is to inspire and empower people to care about nature in New Jersey and beyond.

### New Jersey Audubon Current Members:

More than **14,000**.

### Volunteer Hours:

A total of **10,683 volunteer hours** were logged in support of our nature centers.

### Digitally Reached:

New Jersey Audubon reached approximately **1.2 million** digitally.

### Corporate Conservation Partners:

New Jersey Audubon's **nine corporate partners** demonstrate commitment to environmental sustainability. In 2025, we had **153 volunteers** who logged **54 hours** on various projects, and **250 children** participated in our Bring Your Child to Work Day.

### Professional Development:

New Jersey Audubon trained over **1,475 teachers** through STEAM, impacting more than **27,000 students**.

### Eco-Schools U.S.:

**172 schools** registered for the redesigned program focusing on wildlife and biodiversity, climate change, and sustainable communities.

### Programs:

Over **430 programs** were conducted, engaging more than **14,000 children** and adults at our nature centers.

### Summer Camps:

Almost **1,300 children** experienced birding, fishing, and outdoor play, and learned to become early conservationists.

### Five Nature Centers:

**10,729 visits** were recorded at New Jersey Audubon's centers.

### Migration Watches:

**35,384 visitors** experienced birds at New Jersey Audubon's watch sites, where counters logged **3,393 hours** tallying over **250 species** and **1,656,023 individual birds**.

### Monarch Monitoring Project:

**1,746 Monarchs** were tagged in Cape May from September through November.

### Certified Wildlife Habitats:

New Jersey exceeded **10,000 certified habitats**.

### World Series of Birding:

The WSB marked its 42nd year and **raised over \$250,000**. More than **500 people** from **24 states**, plus Canada, the United Kingdom, and China, made up over **90 teams**, including **12 Youth Division teams**. Over **\$9.7 million** has been raised for conservation since this event began.

### Keep It Green Coalition:

This coalition celebrated the **10-year anniversary** of constitutionally dedicated funding for open space preservation in the Garden State by continuing to advocate for this resource and opposing attempts to divert these resources.

### Habitat Restoration:

**192 acres** of forest, grassland, agricultural, and wetland habitats were restored, managed, and enhanced.

### Preserved Sanctuaries:

New Jersey Audubon manages nearly **3,000 acres** across its **30 sanctuaries** located throughout the state.

### Stewardship Engagement:

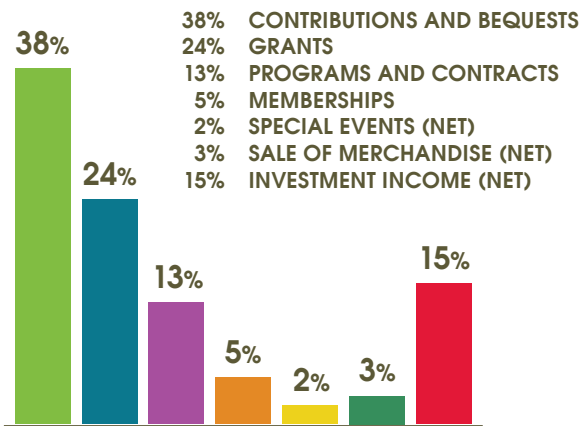
Engaged **165 people** in various programs, including **65 hunters** in the revised deer management program.

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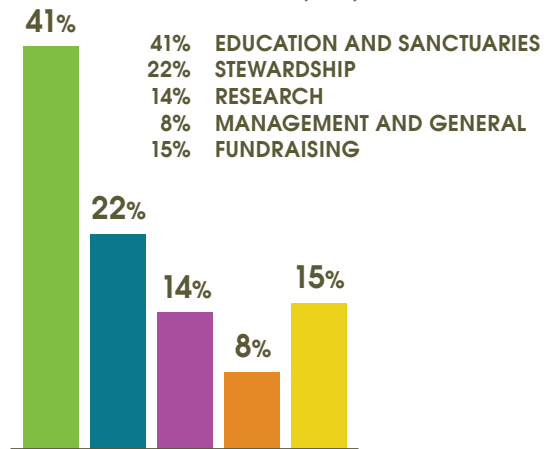


## 2025 REVENUE AND EXPENSES

### INCOME \$ 8,717,872



### EXPENSES \$ 7,268,541



THE SOUTHERN WANDERING TATTLERS  
 WORLD SERIES OF BIRDING TEAM MADE  
 UP OF NEW JERSEY AUDUBON BOARD  
 MEMBERS AND FRIENDS

Photo courtesy of  
 New Jersey Audubon Archives



COMMON  
 YELLOWTHROAT

Photo by Chris Neff



PLANTING EVENT WITH SOUTH JERSEY INDUSTRIES AT  
 CAPE MAY POINT STATE PARK RESTORATION

Photo by Danielle Bara



CAMPER WITH A WHITE PERCH WHILE  
 KAYAK FISHING ON POTASH LAKE

Photo by Dan Dowling

### NEW JERSEY AUDUBON HEADQUARTERS

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