

FOR IMMEDIATE RELEASE



## ***New Jersey Audubon's World Series of Birding Celebrates 43 Years***

*For over four decades World Series of Birding teams have raised millions for bird conservation.*

Bernardsville, NJ, May 7, 2026 – on Saturday May 9th, from midnight to midnight, close to 100 birding teams will compete to count as many species of birds in a 24-hour period while creating awareness and fundraising for bird conservation. Across New Jersey, World Series of Birding® teams will search New Jersey forests, grasslands, wetlands and the shore to identify as many bird species as they can in one day.

What began decades ago as a mission to identify as many bird species as possible in one day has grown to have international presence raising hundreds of thousands of dollars each year for conservation. Teams range from young to old and seasoned birders to novice. All have the same underlying goal which is to drive conservation awareness for birds.

Bird populations are a key indicator in the health of our ecosystem and recent research has shown an alarming decline in a staggering number of species of birds. The World Series of Birding teams seek to find and add to their count all bird species they find, especially those at risk. Supporters of the event can support individual teams or the overall event by making a team donation or a general donation to help us reach our goal of \$275,000.

For our 43<sup>rd</sup> year we have made exciting updates to our World Series of Birding application which teams use to create their team page, recruit team members and raise money. Team captains and now individual team members can have their own personal page to fundraise for themselves and their team. As always there will be a celebration brunch held in Cape May announcing the winners of the 2026 World Series of Birding.

For more information about New Jersey Audubon's World Series of Birding please visit [njudubon.org/world-series-of-birding](http://njudubon.org/world-series-of-birding)

About New Jersey Audubon:

New Jersey Audubon is a privately supported, not-for profit, statewide membership organization. Founded in 1897, and one of the oldest independent conservation organizations, New Jersey Audubon Inspires and empowers people to care for nature throughout New Jersey and beyond. We protect New Jersey's wildlife and plants, especially those species at risk by promoting the preservation of New Jersey's valuable natural habitats. Learn more at [www.njudubon.org](http://www.njudubon.org)

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